



Know your Newspaper – A Candid Look

The Press Institute of India will conduct a discussion-based journalism seminar for budding and junior journalists, and for anyone interested in journalism, particularly freelancers, from **June 15th till July 7th**.

Participants will be able to freely interact with a veteran newspaperman, S. Muthiah, who for over 60 years has been associated with newspapers, magazines and features services in Ceylon (Sri Lanka), India, the U.S. and the U.K. and whose articles have appeared in almost every English-speaking country in the world.

The course will take a close look at the reality of the world of print journalism and, through discussion, consider how a participant could enjoy that world even with all its fault lines. Here is an opportunity to look at the world not through rose-tinted glasses but to discover what it is really like through a candid exchange of views. Though the focus of this course is print journalism, much of what is said is applicable to audiovisual and new media journalism.

There will be eight sessions, Thursdays and Fridays (11 am to 1 pm), at the Press Institute of India, Second Main Road, CPT Campus, Taramani, Chennai 600113.

The format would be a 45-50 minutes foundation talk, a 10-minute tea break, and a one-hour open house discussion.

Topics:

1. The Publisher & You
2. National vs Local Newspapers
3. Filling Newspaper Pages
4. Newspapers & Public Relations Practitioners
5. The Language of Newspapers
6. The Newspaper as a Product
7. Where do we go from here?

The fee is Rs 1500. Those interested may contact 9042231343 or 22542344.